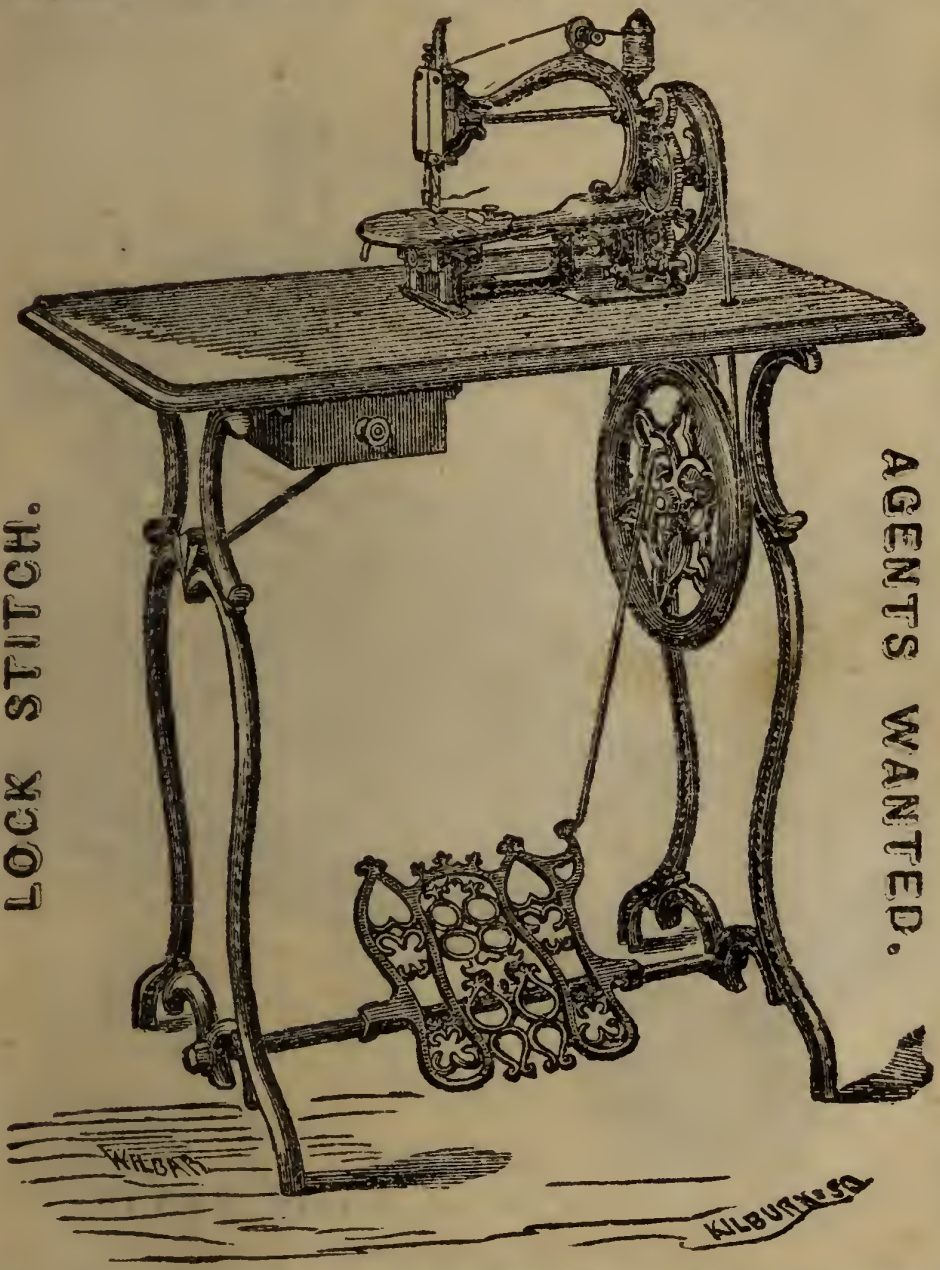
CHAMPION

Family Shuttle Sewing Machine.

Adapted to every variety of Family Sewing.



W. A. WHITE & CO.,

90 King Street East,

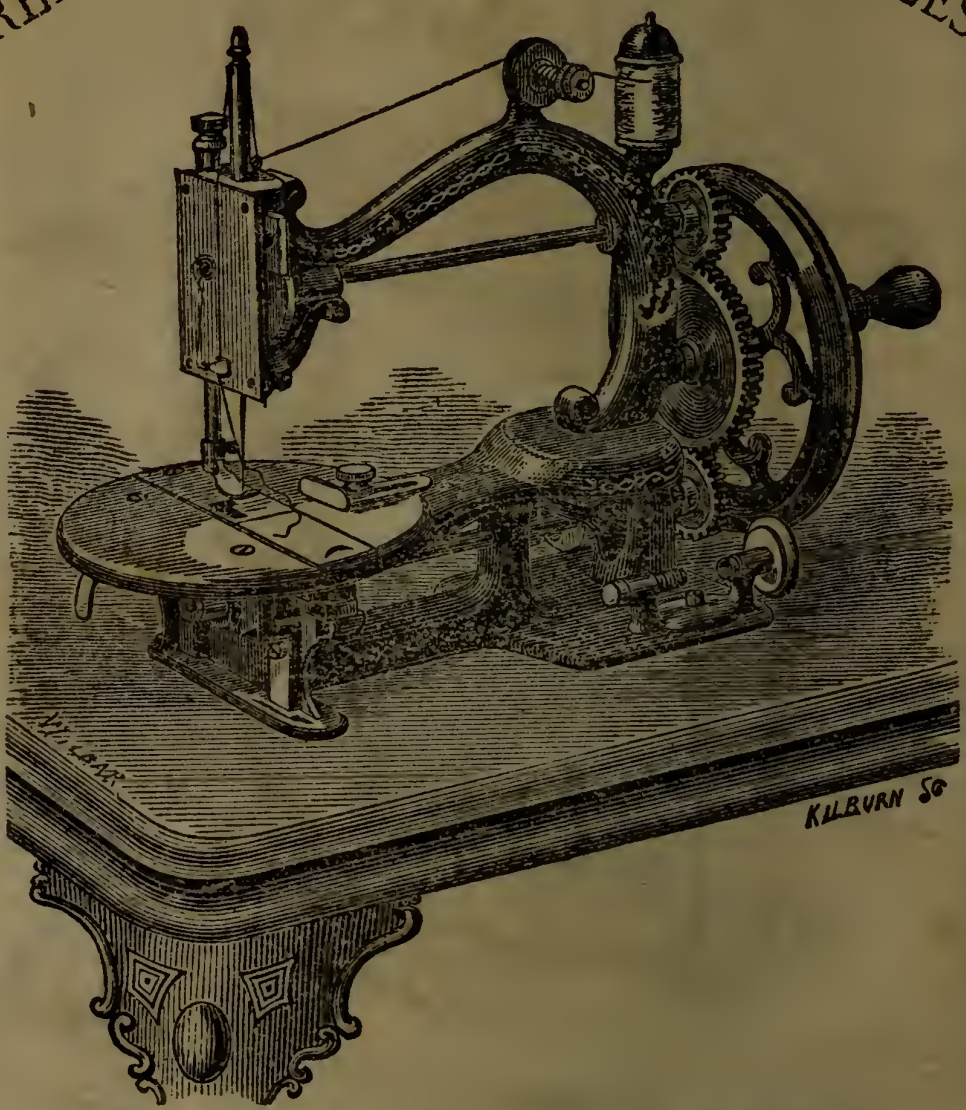
TORONTO, ONTARIO.

THE DAILY TELEGRAPH PRINTING HOUSE, BAY STREET, TORONTO

CHAMPION

Family Shuttle Sewing Machine.

RELIABLE UNDER ALL CIRCUMSTANCES.



No. 1. - - - - Price $18.00.

This Machine is intended to be used as a Hand Machine. It is also adapted for use on a Table and Treadle which will be furnished at any time for $8. It is capable of doing all that can be done on

ANY FIRST-CLASS FAMILY SEWING MACHINE

CHAMPION

Family Shuttle Sewing Machine.

COMBINES UTILITY, DURABILITY AND BEAUTY.

No. 2. - - - - Price $26.00.

This Machine is mounted on an Ornamental Iron Stand, with Black Walnut Top, Oil Finish. Where a large amount of sewing is required, it is preferable to

RUN THE MACHINE WITH THE TREADLE BY FOOT.

CHAMPION

Family Shuttle Sewing Machine

IT IS POSITIVE IN ALL ITS PARTS.

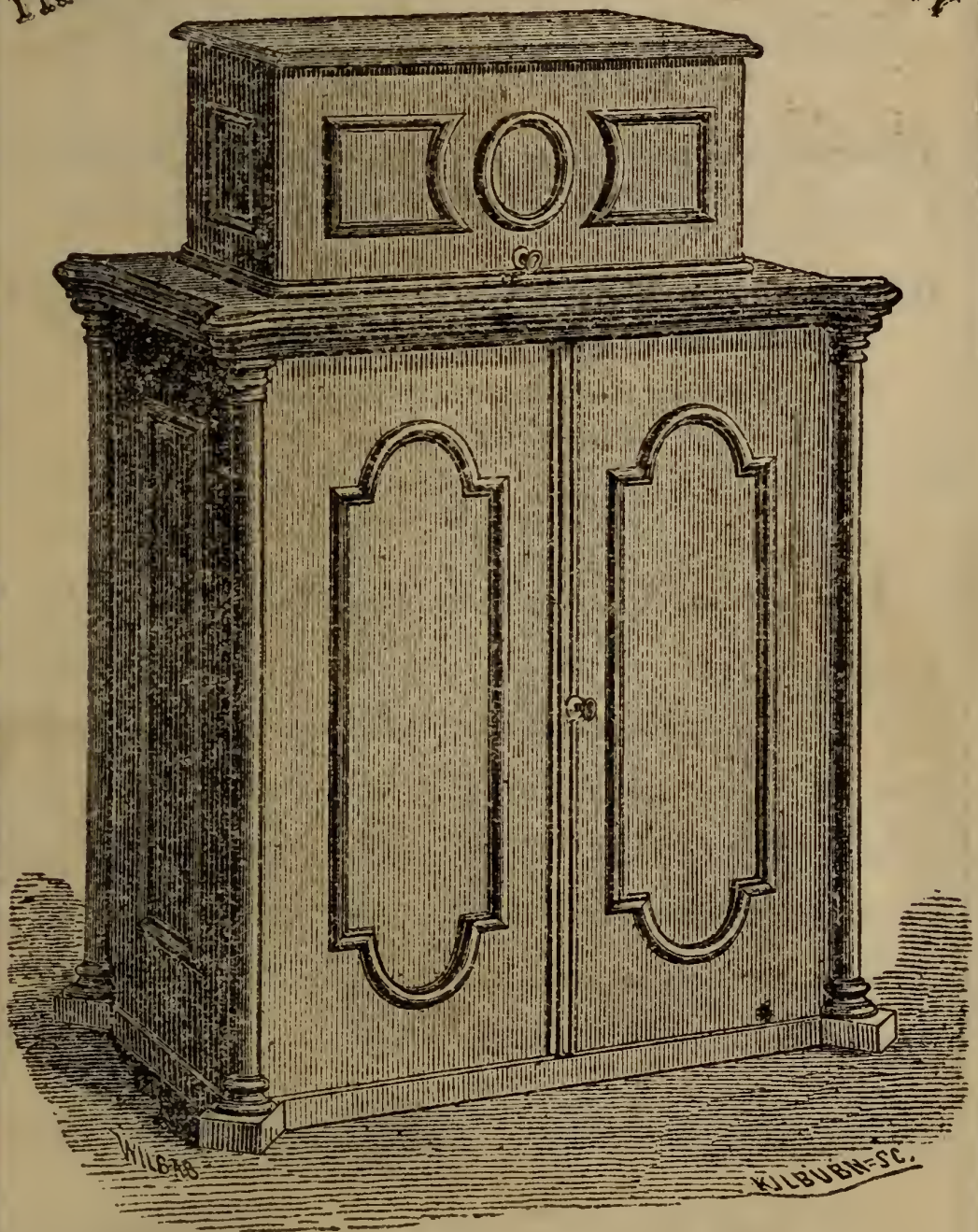
No. 3. - - - - Price $30.00.

This Machine is the same as No. 2, and in addition, has a Cover to protect the Machine from dust when not in use.

It is a perfect Family Machine in every respect.

CHAMPION
Famil Shuttle Sewing Machine.

INDISPENSABLE IN EVERY FAMILY



No. 4. - - - - Price $75.00.

This Machine has a Full Cabinet Case, Black Walnut or Mahogany, Oil Finished or Polished, as ordered. The Machine and Case are finished in the highest style of the Art.

Champion Family Shuttle Sewing Machine

THE CHAMPION SHUTTLE SEWING MACHINE

Is presented to the public as

The most Simple, Compact and Durable Shuttle Machine in use.

It is simple in Construction, Certain in its Results, Durable in all its Parts, and is adapted to a greater range of work than any other Machine in use.

—o—

A great many machines have been offered to the public, a few of which possessed sufficient merit to give them a wide-spread reputation. The manufacturers of these machines have been obliged to sell them at exorbitant prices, on account of their complicated mechanical structure. It has been our study to produce a machine so simple as to be readily understood, and at the same time be afforded at

A PRICE WITHIN THE REACH OF ALL.

We claim that our object has been accomplished, and the universal favor with which our machine has been received is positive proof on this point.

Champion Family Shuttle Sewing Machine.

This unequalled Machine

USES A STRAIGHT NEEDLE.
MAKES THE "LOCK STITCH," (alike on both sides).
HAS A SELF-ADJUSTING TENSION.

And is adapted to every variety of sewing for family wear, from the lightest muslins to the heaviest Cloths, and will even sew Leather.

It will Hem,
Fell, Bind, Cord, Braid,
Seam, Tuck, Ruffle, Hemstitch,
Gather and Sew on at the same time, and
Will Work Equally well on Silk,
Linen, Woollen, and
Cotton Goods,
WITH SILK, LINEN OR COTTON THREAD.

—o—

This Machine is adapted to the wants of

Tailors, Dress-Makers, Seamstresses,
Manufacturers of Clothing, Shirts,
Skirts, Corsets, Ladies' Boots,
Umbrellas, &c. &c.

We especially call the attention of the public to the various attachments used with this machine, such as the Hemmer, Corder, Braider, Tucker, Binder, and Quilter. They will be found to be perfectly adapted for the various purposes intended, and to combine SIMPLICITY with PRACTICAL UTILITY.

CHAMPION

Family Shuttle Sewing Machine.

—o—

THE PERFECTION OF MECHANISM.

For Hemming, Felling,
Binding, Cording, Braiding.
Seaming, Quilting, Tucking,
Ruffling, Hem-Stitching,
and Gathering.

SIMPLE, COMPACT, EFFICIENT, DURABLE AND COMPLETE.

Every Machine Warranted for 5 Years.

Equally Good for Fine or Heavy Work.

IT IS A TRIUMPH OF MECHANICAL GENIUS.

The only practical Low-Priced, Lock-Stitch Sewing Machine ever invented.

We should be pleased to have every one wishing to purchase a Sewing Machine to call at our saleroom and make a personal examination of the merits of the Champion Shuttle Sewing Machine, but as this cannot be done in a majority of cases, we call especial attention to the contents of this circular.

CHAMPION

Family Shuttle Sewing Machine.

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This Machine, for family use and light manufacturing purposes, is superior to any other Machine, and for all practical working purposes, simplicity, strength and beauty, it is unapproached by any Machine yet invented.

It is constructed on sound mechanical principles, the result of the efforts of the most talented inventors in the country, extending over a long series of years.

The "Shuttle Lock Stitch," alike on both sides, is universally acknowledged to be the only reliable stitch, and for strength, firmness and durability, it cannot be equalled. The saving of thread over machines making the Chain Stitch will amount to more than $50 per year, were the Machine is run ten hours per day.

It sews with the least possible amount of labor, and a girl twelve years old can run it without fatigue.

ALL OF THE WORKING PARTS ARE HARDENED, OR MADE OF THE BEST QUALITY OF STEEL, AS MAY BE MOST DESIRABLE FOR THE PURPOSE INTENDED.

WARRANTEE.

Every Machine is warranted perfect in every respect, and if any part fails from any imperfections within five years, we will supply the part, and put the machine in perfect order, free of charge.

CHAMPION

Family Shuttle Sewing Machine.

ATTACHMENTS.

The following attachments are designed for the purposes named. and will be found desirable where a great quantity of any particular kind of work is to be done, but not indispensable.

The Tucker. This is an ingenious invention for marking each succeeding tuck any width (while sewing).

The Corder. For laying and stitching in cord in ladies' clothing, bosoms, collars, cuffs, etc.

The Binder. Our new and improved Adiustable Binder will be found far simpler than any binder heretofore invented. It folds and stitches any width of binding to the edge of the work without basting, and will be found very useful to dress makers, stay makers, vest makers, shoe binders, hat and cap manufacturers, &c. &c.

The Quilter. This is a gauge to attach to the machine as a guide to stitch rows of quilting equal distant.

☞ *Each Machine is sent out threaded, ready for operation, and the directions are so complete that any one can run it successfully without further instructions.*

CHAMPION

Family Shuttle Sewing Machine.

We keep constantly on hand duplicates of each and every part of our machine, so that in case any part of the machine should accidentally get broken, it can be repaired without delay.

The Champion Machine is not like most other machines, *loose and rickety*, and liable to get out of order; but you will see by comparing our machine with others, that it is much nicer, and better finished, and tighter fitted, consequently it runs *nicer, smoother*, and works better, and will wear longer, and give better satisfaction than any other machine in the Dominion, *high price or low.* The simplicity of our machine renders it less liable to get out of order than that of any other machine. The Feed of our machine is made of only one piece, where others are made up from six to eight pieces. Our Shuttle Carrier is of only one piece, where others are made of four to six. You will see by a thorough examination that the Champion Machine is far superior to any machine in the market, and is sold *even at a less price.* Do not fail to purchase the Champion if you want a good, reliable machine.

CHAMPION

Family Shuttle Sewing Machine

RELYING UPON THE INTRINSIC MERITS

OF THE

Champion Shuttle Sewing Machine,

We do not deem it necessary to insert a long list of testimonials. It is an easy matter to procure recommendations, and very often articles possessing no merit are sold to the public through this instrumentality.

We will deviate from our usual custom so far as to insert a few editorial notices and testimonials from parties using our machines. A more extended list will be furnished on application.

We prefer to have
the public examine our
Machine and compare the quality
of the work done with that of any other
Machine, and then decide which is the best.

It is not necessary for us to endeavor to detract from the merits of any other machine. We claim to sell

The Best Family Sewing Machine in the Market,

WITHOUT REGARD TO PRICE.

And we feel confident that whenever persons wishing to buy Sewing Machines give the CHAMPION SHUTTLE SEWING MACHINE a fair trial in competition with other Machines,

IT WILL HAVE THE PREFERENCE OVER ALL OTHER MACHINES IN THE MARKET.

CHAMPION

Family Shuttle Sewing Machine

THE GREATEST SUCCESS OF THE AGE.

REFERENCES ·

We will refer you (by permission) to some of the leading men of this city, in regard to the character and standing of the concern.

JOSEPH LESSLIE, Esq., Postmaster, Toronto.

CAMPBELL & CASSELS, Bankers.

JOHN GARVIN, Esq., Agent for the Ætna Life Insurance Co., Hartford, Conn.

R. SCORE & SON, Merchant Tailors.

BURGESS & CHANTER, Merchant Tailors.

W. M. WESTMACOTT, Agent for Commercial Union Insurance Co.

RECOMMENDATIONS :

We give below a few recommendations, which we daily receive.

Casselman, Ont., Dec. 8th, 1870.

Messrs. W. A White & Co.

Will you please send me four needles for the Champion Shuttle Family Sewing Machine, Nos. 1, 2, 3 and 4. I do not know the price ; I enclose 25c., if that is not the full value let me know, and I will remit the balance. I purchased one of your Sewing Machines last spring, and have used it constantly ever since ; it has never got out of order, and altogether I prefer it before a Wheeler & Wilson. All the fault I have had has been with the needles, and that is owing to my letting people use it that did not understand it.

Yours respectfully,

JOSEPHINE CASSELMAN,

Casselman P. O., Ont

Napanee, Ont.

Messrs. W. A. White & Co.

Gentlemen.—The Sewing Machine I had from you has been thoroughly tested in my family with every satisfaction, and I have no hesitation in recommending it to the favorable consideration of the public.

Yours truly,

JOHN STEVENSON,

Speaker Legislative Assembly of Ontario

CHAMPION

Family Shuttle Sewing Machine.

EDITORIAL NOTICE.

The following extract is taken from *The Daily Telegraph* of December 28, 1870:

"This machine, which for family use and manufacturing purposes, is superior to any other machine yet invented, on account of its unapproachable practical working purposes, simplicity, strength and beauty. The form of stitch made by this machine is termed the 'shuttle lock stitch,' which is alike on both sides, and cannot be raveled, and which for strength, firmness and durability, cannot be equalled. It sews with the least possible amount of labor, and a child of eight or ten years of age can work it without the slightest fatigue. The 'Champion is constructed on sound, mechanical principles, the result of the efforts of some of the most talented inventors of the United States.' All the working parts are hardened or made of the very best quality of steel, as may be most desirable for the purpose for which the machine is intended. All who have examined the 'Champion Shuttle,

CHAMPION

Family Shuttle Sewing Machine.

EDITORIAL NOTICE—Continued.

pronounce it the very best for general family use, over all its formidable competitors. Its extremely low price, combined with its enormous superior qualilies, putting it within the reach of all classes of the community. It has won its way into thousands of Canadian households by its *good merits* alone, and has elicited the highest encomiums of praise from all who have tested it—it is, without exception, the best family sewing machine in the market; and we are confident, that whoever gives the 'Champion' a fair trial in competition with the other machines, it will, decidedly, have the preference. It is adapted to every variety of sewing for family wear, from the lightest muslin to the heaviest cloth, and works equally well on silk, linen, woollen or cotton goods. The different attachments used with the 'Champion' are numerous, such as the hemmer, braider, binder, &c., &c., and will be found to combine two of the qualities in a sewing machine, viz.:—Simplicity and practical utility. Messrs. W. A. White & Co., No. 90 King Street East, Toronto, are the Canadian agents for the 'Champion,' and all about to purchase a sewing machine would do well to call at their saleroom, and make a personal examination of its merits before purchasing elsewhere."

CHAMPION

Family Shuttle Sewing Machine.

PRICE LIST.

No. 1—To run by hand,	$18.00
" 2—Complete with Table and Treadle,	26.00
" 3— " Treadle and Cover,	30.00
" 4—Full Cabinet Case,	75.00
Table and Treadle (without Machine)	8.00
Needles (Cloth or Leather), each,	07
" " per dozen,	75
Oil, per bottle,	.25
Bobbins, each,	.10
" per dozen,	1.00
Tuck Markers, each, usually sold for $2.75,	1.50
Corders, each,	2 00
Adjustable Binders, each,	2.00
Quilters, each,	1.50
Shuttles, "	1.00
Improved Hemmer and Feller,	1.00
Rufflers,	1.00

With each Machine we furnish one Shuttle, three extra Bobbins, Hemmer, Oil Can, Screw Driver, five Needles, Guage, Directions and Clamp. In addition to the Hemmer and Braider furnished with every Machine without extra cost, we furnish to order all the attachments that are furnished with any Machine. Various attachments are made to order, to adapt the Machine to any particular kind of work.

Full Silver Plated Machines are furnished at an extra cost of $10 *each, and machines will be finished in any particular style as may be desired.*